



## **Autobytel Inc. to Host Conference Call and Webcast on Wednesday, August 10, 2005**

**IRVINE, Calif., August 2, 2005** -- Autobytel Inc. (Nasdaq: ABTL), a leading Internet automotive marketing services company, will hold a webcast conference call to discuss the results for the period ended June 30, 2005 at 4:30 p.m. Eastern Time (1:30 p.m. Pacific Time) on Wednesday, August 10, 2005. Hosting the call will be Rick Post, president and CEO, and Mike Schmidt, executive vice president and CFO.

The conference call will be webcast live on the Internet and will be archived within two hours of the end of the call for one quarter. The call may be accessed by visiting the investor relations section of the autobytel.com website at [www.autobytel.com](http://www.autobytel.com). Below is a direct link to the registration page. <http://www.irconnect.com/abtl/conf/2q2005.html>

### **About Autobytel Inc.**

Autobytel Inc. (Nasdaq: ABTL), a leading Internet automotive marketing services company, helps retailers sell cars and manufacturers build brands through marketing, advertising, data and CRM (customer relationship management) products and programs. The Company owns and operates the automotive websites Autobytel.com, Autoweb.com, Carsmart.com, Car.com, AutoSite.com, Autoahorros.com, and CarTV.com, as well as AIC (Automotive Information Center), a trusted industry source of automotive marketing data and technology for over 20 years. Autobytel is also a leader in dealership lead management and CRM solutions and owns and operates AVV, Inc., a top provider of dealership CRM and sales management products, and Retention Performance Marketing, Inc., (RPM®), which powers dealerships with cutting-edge customer loyalty and retention marketing programs. Autobytel was the most visited new car buying and research destination in 2004, reaching millions of car shoppers as they made their vehicle buying decisions. Autobytel Inc. is the only company to achieve top rankings for both its lead management and lead generation services among the nation's top 100 Internet dealers.

### **Contacts: Autobytel Inc.**

Jennifer Klein (Investors)  
(949) 862-1362  
[jenniferkl@autobytel.com](mailto:jenniferkl@autobytel.com)

Melanie Webber (Media)  
(949) 862-3023  
[melaniew@autobytel.com](mailto:melaniew@autobytel.com)