



## **Autobytel IR Executive Jennifer Klein Tapped for Key Post on NIRI**

**Irvine, CA– September 20, 2005** — Jennifer Klein, Vice President of Investor Relations for Autobytel Inc. (Nasdaq: ABTL) was named Director of the National Investor Relations Institute (NIRI) — Orange County chapter. NIRI is the preeminent investor relations organization in the country.

Klein is Vice President of Irvine-based Autobytel, America's premier online marketplace for cars and trucks, where she spearheads Investor Relations strategic planning and manages corporate relations with institutional and individual investors.

“Investor relations is playing an increasingly important role as companies navigate within the lines of existing and new disclosure regulations. The resources and mentoring that NIRI offers IR professionals plays a significant role in helping us advocate for the investing public,” Klein said. “I look forward to helping promote NIRI's worthwhile efforts in advancing the practice of investor relations, both here in Orange County and across the country.”

Founded in 1969, the National Investor Relations Institute has 4,500 members in 35 chapters encompassing America's largest publicly held companies as well as an increasing number of small and mid-sized companies.

Prior to joining Autobytel, Klein spent 13 years as an equity analyst for Banc of America, Credit Suisse First Boston and Montgomery Securities. A graduate of Boston University, she earned her Masters in Business Administration from the UC Irvine Paul Merage School of Business.

### **About Autobytel Inc.**

Autobytel Inc. (Nasdaq: ABTL), a leading Internet automotive marketing services company, helps retailers sell cars and manufacturers build brands through marketing, advertising, data and CRM (customer relationship management) products and programs. The Company owns and operates the automotive websites Autobytel.com, Autoweb.com, Carsmart.com, Car.com, AutoSite.com, Autoahorros.com, and CarTV.com, as well as AIC (Automotive Information Center), a trusted industry source of automotive marketing data and technology for over 20 years. Autobytel is also a leader in dealership lead management and CRM solutions and owns and operates AVV, Inc., a top provider of dealership CRM and sales management products, and Retention Performance Marketing, Inc., (RPM®), which powers dealerships with cutting-edge customer loyalty and retention marketing programs. Autobytel was the most visited new car buying and research destination in 2004, reaching millions of car shoppers as they made their vehicle buying decisions. Autobytel Inc. is the only company to achieve top rankings for both its lead management and lead generation services among the nation's top 100 Internet dealers.