



Autobytel Named One of Orange County's Fastest Growing Technology Companies in Deloitte Technology Fast 50 Program for Seventh Consecutive Year

IRVINE, CA – October 17, 2005 - Autobytel Inc. (Nasdaq: ABTL) has been named to Deloitte & Touche's prestigious Technology Fast 50 Program for Orange County, a ranking of the 50 fastest growing technology companies in the area by Deloitte & Touche LLP, one of the nation's leading professional services firms. Technology Fast 50 rankings are based on the percentage growth in fiscal year revenues over five years, from 1999-2004.

"This marks the seventh consecutive year that Autobytel has been named to the Technology Fast 50, which is a tremendous honor," said Autobytel President and CEO Rick Post. "Our solid growth over the past half-decade and beyond is the ultimate validation of our business model and our value to automakers, dealers, and car buyers."

"To rank on the Deloitte Technology Fast 50, companies must have substantial revenue growth over five years," said Fred Poska, Partner in the Technology, Media & Telecommunications (TMT) Group at Deloitte & Touche. "By demonstrating this sustained growth for seven years in a row, Autobytel Inc. has proven to be a consistent, rock-solid leader in the Orange County technology business community. We applaud their long-term success and vision."

To qualify for the Technology Fast 50, companies must have had operating revenues of at least \$50,000 in 1999 and \$1,000,000 in 2004, must be public or private companies headquartered in North America, and must be a "technology company" defined as owning proprietary technology that contributes to a significant portion of the company's operating revenues (using other companies' technology in a unique way does not qualify) and/or devoting a significant proportion of revenues to research and development of technology.

Winners of the 19 regional Technology Fast 50 programs in the United States and Canada are automatically entered in the Deloitte & Touche Technology Fast 500 program, which ranks North America's top 500 fastest growing technology companies. For more information on the Deloitte & Touche Fast 50 or Fast 500 programs, visit www.fast500.com.

About Autobytel Inc.

Autobytel Inc. (Nasdaq: ABTL), a leading Internet automotive marketing services company, helps retailers sell cars and manufacturers build brands through marketing, advertising, data and CRM (customer relationship management) products and programs. The Company owns and operates the automotive websites Autobytel.com, Autoweb.com, Carsmart.com, Car.com, AutoSite.com, Autoahorros.com, and CarTV.com, as well as AIC (Automotive Information Center), a trusted industry source of automotive marketing data and technology for over 20 years. Autobytel is also a leader in dealership lead management and CRM solutions and owns and operates AVV, Inc., a top provider of dealership CRM and sales management products, and Retention Performance Marketing, Inc., (RPM®), which powers dealerships with cutting-edge customer loyalty and retention marketing programs. Autobytel was the most visited new car buying and research destination in 2004, reaching millions of car shoppers as they made their vehicle buying decisions. Autobytel Inc. is the only company to achieve top rankings for both its lead management and lead generation services among the nation's top 100 Internet dealers.